

Our Vision

LearnNB is an alliance of learning companies, education institutions and R&D agencies that endeavours to promote the growth and sustainability of the learning and technologies industry in New Brunswick. The alliance provides industry definition and enablement as the leaders in learning.

LearnNB's vision is to contribute to the enhancement of New Brunswick's prosperity, productivity and standard of living. We will achieve this by increasing the competitiveness of our e-learning and knowledge management industry and its participation in the international marketplace. We have identified the need for a particular focus on conducting research and commercialization to contribute to the sustainability of the industry through specific initiatives.

LearnNB will work in close collaboration with government and private sector stakeholders on a variety of initiatives that support our mission, with a goal to provide unique or value-added services to the sector.

Our three-fold mission is to:

- Promote the export of New Brunswick's experience, knowledge, expertise, products and services in e-learning and knowledge management.
- Facilitate partnerships between the private sector, governments, universities, and non-governmental organizations in pursuit of the above.
- Assist the Province of New Brunswick and the Atlantic Region through the ongoing development of our human capital and, in so doing, more effectively export our collective competence in learning and knowledge management.